

A celebration of collection,  
conservation, and  
common sense!

## Vendor Invitation



# RAINWATER REVIVAL

October 9, 2010  
Roger Hanks Park  
Dripping Springs, Texas

*Hosted by:*  
**Hill Country Alliance**

**Pe** We scheduled our first  
volunteer meeting for  
February 23, a day that  
would quite surprisingly  
end up blanketed in snow.  
While schools and  
businesses shut down, we  
decided to soldier on for  
those brave few who might  
show up. About a dozen  
called to say they wanted to  
volunteer but couldn't  
make it because of the  
weather. Good thing, as it  
turned out, because we  
needed the space -- the  
room was packed that  
night. People are excited  
and ready for the Rainwater  
Revival! We hope you will  
join us! ”

Greetings!

On Saturday, October 9, 2010, the Rainwater Revival will take place in Dripping Springs, Texas, and we would very much like your name to be associated with this unique celebration. In a festival-like atmosphere, the Rainwater Revival will educate, promote, and celebrate one of the oldest forms of water conservation, rainwater collection. The day-long event will include a schedule of informative and entertaining presentations by professionals and users of rainwater from across Texas. There will be related business vendor booths, rainwater system displays, and plenty of experts to provide guidance and services. There will also be food and drink booths, live music, and fun stuff for the kids!

### **Target audience and vendor benefits**

As a vendor at the Rainwater Revival, you will have terrific exposure to your target audience, as well as an important opportunity to heighten your image in the conservation community. Your company will be associated with a developing local and global movement that promotes an ultimately better quality of life for everyone in the face of our rapidly growing population.

### **Publicity campaign**

The event's promotional campaign will include a smart and timely roll-out of press releases, an engaging and professional website, eye-catching promotional posters, ads, banners and more.

Attached is a vendor booth form. We sincerely hope you will take advantage of this opportunity to showcase your business, sell your goods or services, support the water conservation effort, and participate in a truly fun event. We anticipate a strong showing, as rainwater collection is truly revived in the Central Texas, Hill Country area.

Sincerely,

Alan Rossing & Melanie Cambron  
Event Co-Chairs  
Info@RainwaterRevival.com  
RainwaterRevival.com



# Vendor Application

Applicant Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
Street/PO City State Zip

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Types of Product(s)/Service(s)\*: \_\_\_\_\_

Booth Options:

\$50 - 10x10 booth space

\$90 - 10x20 booth space

\$75 - 10x10 booth space with electricity

\$115 - booth space with electricity

Pre-payment is REQUIRED

Make check or money order\*\* payable to:

HCA - RAINWATER REVIVAL

15315 Hwy. 71 West

Austin, TX 78738

\* Organizers reserve the right to refuse any vendor application if deemed duplicative or inappropriate for event.

\*\* If paying by cash, please do not mail. Please make payment arrangements with your Rainwater Revival contact.

NO REFUNDS AFTER SEPTEMBER 1, 2010.

info@RainwaterRevival.com